

## June 2017 Update

***Health is Primary* to host main stage panel at AAFP National Conference of Family Medicine Residents and Medical Students.** T.R. Reid will moderate an all-star panel of clinical innovators in primary care, including Dr. Rushika Fernandopulle from Iora Health, Drs. Sachin Jain and Manisha Sharma from CareMore and Dr. Jay Lee from Venice Family Clinic and immediate past president of the California Academy of Family Physicians. Click [here](#) to learn more about the panel and the agenda for this year's National Conference.

***Health is Primary* is a co-sponsor of the Alliance for Health Policy's Future of Health Care Summit on Coordinated Care and Beyond: The Future of Chronic Care.** The summit will feature leading health policy experts and health care clinicians who will focus on innovation and transformation in chronic disease management. The event, which will be held in Washington, D.C. on July 18, will fill up so be sure to register to join. Click [here](#) to learn more.

**June is Men's Health Month – July will focus on patient engagement.** This month the *Health is Primary* campaign is focusing on men's health. You can download our [monthly toolkit](#) that includes patient information sheets in English and Spanish. July will focus on patient engagement and patient-centered care.

**Check out *Health is Primary* Morning Consult survey and dashboard.** Don't forget to check out the *Health is Primary* survey on public attitudes and opinions toward primary care. This overwhelmingly positive data can be viewed at both the state and congressional district level. The tool allows us to develop reports to policymakers on their constituents' attitudes toward primary care. This insightful (and fun to use!) dashboard can be found [here](#).

**Join us on Twitter.** *Health is Primary* now has almost 20,000 followers on [Twitter](#)! If you are not already a follower, we hope you will join us as we share stats and stories about family medicine and the value of primary care in America.

### ***Update from the Strategy Implementation Team***

#### **Primary Care Leadership Collaborative: *Transforming Passion to Action***

The FMAHealth Workforce Tactic Team is excited to partner with the American Academy of Family Physicians (AAFP) and Primary Care Progress (PCP) in the Primary Care Leadership Collaborative, a year-long national leadership program for AAFP Family Medicine Interest Groups (FMIGs) that is focused on promoting the advancement of primary care in local communities and preparing the next generation of providers to lead the transformation of primary care. Building on the unique strengths of each of the partner organizations, the year-long learning collaborative will provide structured teaching, coaching and support to enable

FMIG teams to have significant impact on the state of primary care delivery and education at their local institutions and in their communities. The program will also catalyze the leadership development of participants to become the primary care leaders our system needs.

Over the next year, participating FMIG teams consisting of medical student leaders and a faculty advisor will be guided through a cutting-edge leadership development and “change-agency” program aimed at enabling them to have an immense impact in their local primary care communities. Supported by both national coaches and experts in relational leadership development, participating teams will proceed through a series of activities aimed at building a local primary care advocacy team to advance primary care and health equity. These teams will achieve this by: 1) completing an inventory of their local primary care community for best innovation practices in clinical care, education, and reducing health disparities; 2) identifying and engaging local primary care stakeholders, including community groups; and 3) convening stakeholders for action-oriented collaboration around advancing common goals.

The collaborative launches with an 8-hour training at the AAFP's National Conference of Family Medicine Residents and Medical Students in July 2017, and will continue throughout the remainder of the academic year.

### **Practices Engaging Patients in the Design and Delivery of Care**

The Engagement Team is in the second stage of a project focused on identifying innovative ways that family physicians and their teams engage patients and families systematically in the design and delivery of care. The team plans to conduct interviews through the summer months. If you know of a practice that should be included in this project, please contact Mal O'Connor at [moconnor@cfar.com](mailto:moconnor@cfar.com).

After completing the interviews, the team, in collaboration with the UCSF Department of Family and Community Medicine, will create brief case studies that describe these innovative practices. The case studies will be designed in ways that make these patient engagement practices easy to replicate and show the value to family medicine practices of engaging patients as members of the team.

For a taste of the work to come, please take a look at the recent article published by UCSF Department of Family and Community Medicine members, Anjana Sharma, MD and Kevin Grumbach, MD. The article, entitled: “Engaging Patients in Primary Care Practice Transformation: Theory, Evidence, and Practice,” can be found [here](#).

### **Sign on and Support the Shared Principles of Primary Care**

The Engagement Team of Family Medicine for America's Health (FMAHealth) and the Patient-Centered Primary Care Collaborative (PCPCC) collaborated over the past year with over 100 organizations to create a set of Shared Principles of Primary Care. The FMAHealth Board and PCPCC Board have both signed on to support the Shared Principles. The eight family medicine organizations have been part of shaping the Shared Principles and have been invited to sign on as well. Please encourage the organizations of which you are a member to review the Shared Principles and sign on.

All organizations that sign on before September 2<sup>nd</sup> will be featured as part of the PCPCC's Annual Meeting in Washington, D.C. on October 11-12. The Annual Meeting will focus on the Shared Principles of Primary Care, and the FMAHealth Board would like you all to be represented there. You can find the Shared Principles of Primary Care and answers to frequently asked questions [here](#).